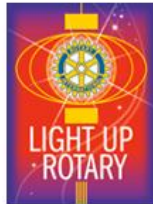


THE ROTATOR

WEEKLY BULLETIN OF THE ROTARY CLUB OF COUNCIL BLUFFS

CLUB NO. 1506 ORIGINATED FEBRUARY 23, 1915 VOLUME 40 NUMBER 10

Rotary International Theme 2014-2015



2014-2015 Officers

President – Steve Chamley
Past Pres. – Jill Orton
& Membership
Pres. Elect – Rick Guill
& Sgt. at Arms
RI Fndn. – Mick McKinley
Treasurer – Paul Hamilton
Secretary – Donna Pritchard

Board Members

Susan Enewold 15
Chris Olson 15
Wendy Schultz 15
Scott Hartman 16
Stacy Schultz 16
Jay Simms 16
Tom Hanafan 17
Kathy Rieger 17
Verne Welch 17

Executive Director

Wendy Chubick

Thursday, September 4, 2014, 12 PM

Mary Mosiman, State Auditor
The Center, 714 S. Main St.

SEPTEMBER MEETINGS/EVENTS - New Generations Month

04 Mary Mosiman, State Auditor
10 Board Meeting, 12 pm, US Bank, 421 S. Broadway, 4th Floor
11 ALS in the Heartland
18 NO REGULAR MEETING
19 Fall Picnic at Meyer Landing (details under Rotary Events)
25 Rotary/Children's Hospital Halloween Monster Mash

SEPTEMBER BIRTHDAYS

08 Doug Drummey
10 Terry Oldenburg
10 Jay Simms
12 Barb Morrison
18 Susan Enewold
25 Bob Knox

September	Song Leader, Thought for the Day, Pledge	Clipper	Greeter
04	Kathy Rieger	Larry Knotek	Jared Olson
11	Larry Knotek	Butch Lecuona	Carl Heinrich
18	N/A	N/A	N/A
25	Greg Witte	Erin Johnson	Doug Drummey

Rotary Club of Council Bluffs
P.O. Box 673, Council Bluffs, Iowa 51502-0673
Phone: 712-326-9368
Email: cbrotary@cbrotary.omhcoxmail.com
Website: www.noonrotaryclub.org

MAKE UP OPPORTUNITIES

MONDAY

North – Noon, Eppley Airport Conference Center
Bellevue – Noon, DJ's Dugout, 2440 Cornhusker Rd
Millard – Noon, German American Society, 3717 S 120th St

TUESDAY

Morning – 7 am, Happy Hollow Club, 1701 S 105th St
Northwest – Noon, Champions Run, 13800 Eagle Run Dr
Southwest – 5:15 pm, Millard Plaza Ballroom, 5339 S 139 Plz

WEDNESDAY

Downtown – Noon, Field Club, 3615 Woolworth Ave
Council Bluffs Centennial – 7 am, Hy-Vee, Madison Ave

THURSDAY

Suburban – Noon, Anthony's, 7220 F St
Western Douglas County – 7 am, Elkhorn Common Ground
Community Center, 1701 Veterans Dr

FRIDAY

West – Noon, Champions Run, 13800 Eagle Run Dr

E-Club Meeting Links:

www.rotaryclub7210.org

www.rotaryclubone.org

www.rotaryclubny1.com

www.rotaryclub7890.org

www.rotaryclubsouthwest.org

www.rotaryclub34.org

Rotary Events

Fall Picnic - Fri., Sept. 19, Social 5:30 pm, Dinner 6:30 pm, Meyer Landing, 6865 Gifford Rd. Cost: \$15/person - Guests Welcome. Please sign up by Mon., Sept. 15. Please deliver raffle donations to a meeting or drop them off at the library for Kathy Rieger by Sept. 17th. No regular meeting Thur., Sept. 18. 2 attendance credits will be given.

Announcements

Thank you to Celebrate Catering for providing our weekly meals. Please contact Stacy to cater your event. Call 712-322-2580 or visit www.celebratecatering4u.com.

Links:

Rotary International Website: www.rotary.org

District 5650 Website: www.rotarydistrict5650.org

District Facebook: www.facebook.com/rotarydistrict5650

Rotary Education Moment Club's Polio Plus Donation

Proceeds of \$3,136 from our Rotary Chili and Soup Luncheons went to Polio Plus in March 2014 for the 2013-14 Rotary year. At the recent District Foundation Seminar, we were presented with recognition for meeting the following criteria: setting a goal, exceeding a goal, exceeding last year's donation, having a high per capita donation, and for giving to Polio Plus. The recognition included the number of doses of vaccine our donation could provide - our number was 5,227! What a way to show how many lives you touched!

The District goal was \$32 per member for a total of \$67,500. We achieved \$63,540. This translates to doses that could touch over 135,900 lives! 34 of the 45 clubs in the District gave to Polio Plus. This is a record number of clubs.

This year, we have the same goals:

- \$32 per member - Total: \$67,500 (\$3,200 for our club)
- 100% of clubs set PolioPlus goals in Club Central (our club has completed)
- 100% of clubs give at least something to Polio Plus

Take Action: Advocate, Educate, Provide Funding

August 28 Program

Vocational Talks

Susan Enewold & Ric Miller

Susan Enewold - Susan has been married for 25 years and has a son and a daughter. She is one of 6 children. Four of the six own their own companies - not too bad! She has lived in Council Bluffs her whole life and is a third generation graduate of Lewis Central.

She has worked with Alisa Roth at Bloom Works on the 100 Block for the last 10 years. They are members of the Chamber and CBBC.

Susan is a member of Rotary, Optimist and Cee Bee Ambassadors. She is involved with: Rotary Board; Children's Square Spiritual Life "Fruit of the Spirit"; Hope Net Ministries and Sequel Stores Board; Salem United Methodist Church Gift of Love Chair, Youth Council and Christmas Tree Decoration; Youth Director and Head of Manawa Steering Committee.

Her passions are being an advocate for children and taking pride in her community by giving her time and money.

Ric Miller (in his own words) - 'Peeling back the onion' is a phrase used to describe the layers of the presentation.

The first layer and my current role at Crossroads of Western Iowa is that of Director of Development & Communications. It includes development, awareness, grant writing and management, appeals, relationship building, media relations, publicity and promotions, community involvement, networking, and we cannot forget, fundraising.

Upcoming fundraising events include the celebration of the 25th Anniversary of Crossroads providing services in Missouri Valley. We are hosting a Pancake Feed on October 4th from 8 am-10:30 pm at the Rand Community Center in Missouri Valley. In addition, we are launching a high profile raffle in conjunction with Bass Pro Shop in Council Bluffs. During the first three Saturdays in August, we held three consecutive community walks, called the Great Iowa Walkabout in Council Bluffs, Mondamin and Sioux City. This past June we held our Driving for Crossroads Golf Tournament and raised over \$18,700!

To peel back the second layer of the onion, let me tell you a little bit about Crossroads of Western Iowa. We began providing services in Onawa, Iowa in 1975 with eight clients receiving services. Today we have over 325 consumers in the communities of Council Bluffs, Missouri Valley, Onawa and Sioux City. Crossroads provides services to individuals with intellectual disabilities, serious mental illness and brain injury. The types of services provided include residential, vocational, day habilitation and supported employment.

Now for the third layer of the onion, why do we raise money for consumers at Crossroads? I use the term "survive" to describe what an individual with intellectual disabilities can do with the \$721 they receive each month as disability income. They can pay rent and buy groceries, and that's about all. We raise money through various means, to help them achieve the goals their disability income won't provide. We help them find greater independence, learn job skills, prepare to get a job and grow in that job. We help them with expenses for Special Olympics, summer getaways, and to replenish their clothing as needed. At \$721 per month, they are at poverty level.

I'll peel back the 4th layer so you can understand my background in fundraising and development. I have been successful in managing capital campaigns, events, and have developed a charity care endowment fund with an investment value of \$2.8 million. I have been a regional development director for a non-profit organization and created new fundraising for an organization in Nebraska, Kansas, Iowa, Illinois, Indiana, Pennsylvania and Connecticut. My best event ever was a charity golf tournament for the ALS Association, where I raised \$115,000 and our Honorary Chairman was Mr. Gale Sayers, NFL Hall of Famer.

Take a quick look at the 5th layer of the onion and you find that I am a very creative person, and according to the Gallup Strengthfinders Assessment, my key strength is that of a Maximizer - I like to take things that are good and make them superb! I have created several fundraisers from the grass roots position, including Boogie for Diabetes, M*A*S*H Bash for the Schuyler Fire & Rescue, Cereal Bowl for the Food Bank and have been successful at writing several government grants.

The 6th layer: I have been married to my wife, Pam, for 25 years. She is a pharmacist at Nebraska Medical Center. We have two children. Shelby is 23 and recently graduated from Iowa State University with her Master's degree. Ryan just graduated from high school and is a freshman at the University of Nebraska, Lincoln in their School of Architecture.

I am going to share with you a little story that defines me and my family. Our Pastor, when we were expecting our daughter, had a conversation with us, sharing that babies are all born to be "takers" - they cry when they want fed, they cry when they want held, they cry when they want their diaper changed . . . They cry! He said to us that it is our job as parents to teach them to be "givers". This one lesson changed our lives. We realized our role would be difficult, but we had to raise givers. Today, I am proud to say that we have. Our daughter Shelby

was involved in the growth of the Dance Marathon at Iowa State University over her years there. Her first year, they raised over \$182,000. In her fourth year, they raised over \$462,000! My son, a freshman in college, joined a fraternity solely based on the fact that their philanthropy was for ALS!

And for the final layer, the heart of the onion, it was when I realized that I had to bring up my children to be givers, that I reflected on my own childhood. My parents were givers and loved to quietly give to others. They were farmers in Western Nebraska and Dad would give away truckloads of grain to the Church, they planted 12 acres of sweet corn and gave half of it away, they planted 5 acres of potatoes and gave half of it away, and they raised 150 chickens each spring and gave half of them away.

Two messages to carry with you: First, remember to teach giving in your family. At Crossroads we are teaching giving every day to individuals with disabilities, and they get it! Second, onions may be perceived in a negative way by many. If you had the choice between an onion and an apple, I imagine most of you would grab the apple first. But, when you cook with an onion it enhances the flavor, livens up the dish, adds zest to the meal. That's what working with people with disabilities adds to your life. You appreciate so much more of life. You appreciate each layer of the onion so much more!