

THE ROTATOR

WEEKLY BULLETIN OF THE ROTARY CLUB OF COUNCIL BLUFFS

CLUB 1506 (153)/DISTRICT 5650 CHARTERED APRIL 1, 1915 VOL. 42/NO. 8

Rotary International Theme
2016-2017



2016-2017 Officers

President – Stacy Schultz
Past Pres. – Rick Guill
& Membership
Pres. Elect – Erin Johnson
RI Fndn. – Steve Chamley
Treasurer – Paul Hamilton
Secretary – Donna Pritchard
Sgt. at Arms – Stan Grote

Board Members

Tom Hanafan 17
Kathy Rieger 17
Don Gross 17
Stan Grote 18
Eric Hamilton 18
Keith Jones 18
Phil Meyer 18
David Bills 19
John Cool 19
Justin James 19

Executive Director

Wendy Chubick

THIS WEEK - September 1, 2016, 12 PM

Martha Bruckner - Athletic Complex Update, PPEL Vote
The Center, 714 S Main St, Council Bluffs

SEPTEMBER MEETINGS/EVENTS

01 Martha Bruckner - Athletic Complex Update, PPEL Vote
08 TBA
15 TBA
20 Board Meeting, 12 PM, US Bank, 421 W Broadway, 4th Fl
22 TBA
29 Vocational Talks: Roger Garcia & Kara Wesely

SEPTEMBER BIRTHDAYS

08 Kelly Carman	12 Barb Morrison
08 Doug Drummey	14 Ryan McGill
10 Terry Oldenburg	18 Susan Enewold
10 Jay Simms	25 Bob Knox
11 Pat Dougherty	29 Mike Koval

SEPTEMBER	Song Leader	Clipper	Greeter
01	Greg Witte	Cindi Keithley	Jared Olson
08	Larry Knotek	Sharon White	Don Gross
15	Carol Wood	Donna Dostal	Jon Leu
22	Kathy Rieger	Carol Horner	Doug Drummey
29	Steve Chamley	Ron Tekippe	Jared Olson

Rotary Club of Council Bluffs
P.O. Box 673, Council Bluffs, Iowa 51502-0673
Phone: 712-326-9368
Email: cbrotaryclub@gmail.com
Website: www.noonrotaryclub.org

MAKE UP OPPORTUNITIES

MONDAY

North – Noon, Eppley Airport Conference Center
Bellevue – Noon, DJ's Dugout, 10308 S 23rd St
Millard – Noon, German American Society, 3717 S 120th St

TUESDAY

Morning – 7 am, Happy Hollow Club, 1701 S 105th St
Northwest – Noon, Champions Run, 13800 Eagle Run Dr
Southwest Night – 5:15 pm, DJ's Dugout, 17666 Welch Plaza

WEDNESDAY

Downtown – Noon, Field Club, 3615 Woolworth Ave
Council Bluffs Centennial – 7 am, Hy-Vee, Madison Ave

THURSDAY

Glenwood - 6:30 pm, Gridiron Garage
Suburban – Noon, Anthony's, 7220 F St
Western Douglas County – 7 am, Elkhorn Common Ground
Community Center, 1701 Veterans Dr

FRIDAY

West – Noon, Champions Run, 13800 Eagle Run Dr

E-Club Meeting Links:

www.rotaryclub7210.org
www.rotaryclubone.org
www.rotaryclubny1.com
www.rotaryclub7890.org
www.rotaryclubsouthwest.org
www.rotaryclub34.org

Rotary Links:

Rotary International Website: www.rotary.org
District 5650 Website: www.rotarydistrict5650.org
District Facebook: www.facebook.com/rotarydistrict5650

Thank you to Celebrate Catering for providing our weekly meals. Please contact Stacy Newman to cater your event. Call 712-322-2580 or visit www.celebratecatering4u.com.

Rotary Events

None at this time.

Announcements

Congratulations and Thank You to Carol Horner on receiving her Paul Harris Fellow +1! This means Carol has given \$2,000 or more to The Rotary Foundation.

A policy committee of 5 members, headed by Tom Hanafan, is being formed to determine where club policies are needed and to determine policies as issues arise. Please contact the Executive Director if you would like to be on the committee.

Starting with the September 1 meeting, the Club will provide Celebrate Catering a guarantee of 30 meals. Please consider eating lunch. Meal ideas are welcome!

August 25 Program

Nancy Schulze

Campaign for Grade Level Reading

The Campaign for Grade Level Reading is a national and state campaign. It is funded at the local level by the Iowa West Foundation and United Way of the Midlands and will cover all of Pottawattamie County.

The goal is to have engaged communities mobilize throughout the county to remove barriers, expand opportunities and assist parents in fulfilling their roles and responsibilities to serve as full partners in the success of their children to assure student success.

The campaign addresses three critical areas affecting school success: chronic absenteeism, summer learning and school readiness.

The campaign focuses on an important predictor of school success and high school graduation - grade level reading by the end of third grade. Research shows proficiency in reading by the end of third grade enables students to shift from "learning to read" to "reading to learn".

A national study released last month shows that students who do not read proficiently by third grade are four times more likely to leave high school without a diploma than proficient readers. Once these children drop out of school, the statistics get very bleak. More than 80% of students who fail to earn a high school diploma were struggling readers in 3rd grade. Almost 85% of teenagers in the juvenile justice system are functionally illiterate. Seven out of 10 adult prisoners can't read above a 4th grade level. Dropouts make up 90% of Americans on welfare and 75% of food stamp recipients.

A study at University of Chicago shows that every \$1 invested in early education is worth \$8 in social benefits. In September, a group of individuals from school districts, early childhood providers, the health industry and other interested parties will come together to collaborate, align for better services, have some shared measurements for the community, and determine what strategies might be the most effective. The efforts Council Bluffs schools started will continue and the campaign will support and enhance their efforts.

A media campaign will educate the community on this important issue specifically targeting parents, grandparents, children, educators, childcare providers, social services, cultural institutions, faith communities and anyone who can make a difference in the lives of our children.

September 2 will be the Attendance Awareness Kickoff at Hoover Elementary. The formal launch of the local campaign will be in October but Rotarians get a sneak preview of the campaign name: Raise Me to Read. This is a call to action from a child to a parent/adult to Raise Me to Read. Please respond when asked to participate. It will make a difference in the quality of life in our community.
