

THE ROTATOR

WEEKLY BULLETIN OF THE ROTARY CLUB OF COUNCIL BLUFFS

CLUB 1506 (153)/DISTRICT 5650 CHARTERED APRIL 1, 1915 VOL. 41/NO. 4

Rotary International Theme
2015-2016



Be a gift to the world



2015-2016 Officers

President – Rick Guill
Past Pres. – Steve Chamley
& Membership
Pres. Elect – Stacy Schultz
RI Fndn. – Mick McKinley
Treasurer – Paul Hamilton
Secretary – Donna Pritchard
Sgt. at Arms – Stan Grote

Board Members

Scott Hartman 16
Stacy Schultz 16
Jay Simms 16
Tom Hanafan 17
Kathy Rieger 17
Verne Welch 17
Stan Grote 18
Eric Hamilton 18
Keith Jones 18
Phil Meyer 18

Executive Director

Wendy Chubick

THIS WEEK - Thur., July 30, 12 PM

Vocational Talks: Erin Johnson & TBA
The Center, 714 S Main St, Council Bluffs

AUGUST MEETINGS/EVENTS

06 Dennis Pate, CEO Henry Doorly Zoo
12 Board Meeting, 12 pm, US Bank, 421 S. Broadway, 4th Floor
13 Mark Brandenburg, Pott Co. County Recorder
20 Rosey Higgs, Midlands Humane Society
21-22 District Conference at the MAC
30 Vocational Talks: TBA

AUGUST BIRTHDAYS

01 Carl Heinrich	21 Larry Knotek
08 Kelly Morris	23 Don Gross
09 Lisa Yilmaz	23 Chris Olson
13 Butch Lecuona	29 Doug Goodman
18 Kathy Rieger	29 Caryn Hohnholt
20 Rosalie Shepherd	30 Donna Barry

AUGUST	Song Leader	Clipper	Greeter
06	Greg Witte	TBA - Being arranged by Tara Slevin.	Stan Grote
13	Jill Orton		Linda Primmer
20	Marcia Antworth		Cati DeMasi
27	Carol Wood		Donna Barry

Rotary Club of Council Bluffs
P.O. Box 673, Council Bluffs, Iowa 51502-0673
Phone: 712-326-9368
Email: cbrotary@cbrotary.omhcoxmail.com
Website: www.noonrotaryclub.org

MAKE UP OPPORTUNITIES

MONDAY

North – Noon, Eppley Airport Conference Center
Bellevue – Noon, DJ's Dugout, 10308 S 23rd St
Millard – Noon, German American Society, 3717 S 120th St

TUESDAY

Morning – 7 am, Happy Hollow Club, 1701 S 105th St
Northwest – Noon, Champions Run, 13800 Eagle Run Dr
Southwest Night – 5:15 pm, DJ's Dugout, 17666 Welch Plaza

WEDNESDAY

Downtown – Noon, Field Club, 3615 Woolworth Ave
Council Bluffs Centennial – 7 am, Hy-Vee, Madison Ave

THURSDAY

Suburban – Noon, Anthony's, 7220 F St
Western Douglas County – 7 am, Elkhorn Common Ground
Community Center, 1701 Veterans Dr

FRIDAY

West – Noon, Champions Run, 13800 Eagle Run Dr

E-Club Meeting Links:

www.rotaryclub7210.org

www.rotaryclubone.org

www.rotaryclubny1.com

www.rotaryclub7890.org

www.rotaryclubsouthwest.org

www.rotaryclub34.org

Rotary Links:

Rotary International Website: www.rotary.org

District 5650 Website: www.rotarydistrict5650.org

District Facebook: www.facebook.com/rotarydistrict5650

Rotary Events

District Conference, Fri. & Sat., Aug. 21 & 22, at the MAC.
Our own Carol Horner is the District Conference Chair so it
will be a great time! 2 attendance credits will be awarded.
Register on the District website: www.rotarydistrict5650.org

Announcements

Congratulations and Thank You to our Rotarian of the Year
2014-15 - Jason James! Your contributions to the Club and to
the Community are greatly appreciated!

The Council Bluffs Parks & Rec Department needs the donor
names for the 100 Year Project monuments. If you plan to
give at least \$1,000 to the Project and would like to have your
name on the monument, please turn in the attached donor
commitment form to the Exec. Dir. by this Thursday, July 30.
Scanned/emailed copies will be accepted. As you will see on
the form, contributions can be spread out over 3 years.

Thank you to Celebrate Catering for providing our weekly
meals. Please contact Stacy to cater your event. Call 712-322-
2580 or visit www.celebratecatering4u.com.

July 23 Program District Governor Rod Bates "Be a Gift to the World"

DG Bates shared RI President K.R. "Ravi" Ravindran's July
message:

We in Rotary aspire to great deeds. We admire those who
gave great gifts to humanity: Abraham Lincoln, who gave the
gift of human dignity to the downtrodden; Mother Teresa, who
gave the gift of compassion to the forgotten; Mahatma
Gandhi, who gave the gift of peaceful change to the
oppressed. Their very lives became gifts to the world.

We can be inspired by their example. We can be inspired to
ask, how can I, in the life that I live – without neglecting the
responsibilities that are so dear to me – how can I, too,
become a gift to the world? As I considered my theme, I
thought of the lessons I have learned through my Hindu faith.
I thought especially of the story of Sudama.

Sudama was a poor child and a bosom friend of Krishna, who
was born in a royal lineage as an avatar – an incarnation of the
divine. As the two boys grow up, they drift apart, and while
Krishna becomes a military leader and king of great repute,
Sudama remains a humble villager.

The years go by and Sudama's poverty deepens. Finally, he
lacks even food to feed his children. His wife reminds him of
his childhood friendship with Krishna: Perhaps it is time to go
to the mighty ruler for help. Reluctantly, Sudama agrees, but
resolves that he will not go empty-handed. He gathers together
a few handfuls of rice – all the food his family has left – and
wraps them in a piece of cloth as a gift for his friend.

When Sudama enters the palace, he is overwhelmed by the
grandeur and by Krishna's gracious welcome. His meager gift,
so carefully prepared, seems a humiliating reminder of his
poverty. Krishna embraces Sudama, who hides the hand
holding the rice behind his back. Krishna asks what he is
holding.

Far from being disdainful, Krishna accepts the rice with
gratitude and consumes it with joy as the two sit and talk
together. Hours pass, during which the pleasures of their
rekindled friendship push all thoughts of his desperate plight
from Sudama's mind. When evening falls, Sudama sets out for
home – and only then realizes that he has neglected his task.
He is returning with nothing, and Krishna has eaten his
family's last grains of rice.

Sudama steels himself to return to his hungry children. But
standing before his gate, as dawn begins to break, he sees that
the hut he left yesterday has become a stately home, and
waiting to greet him is his own family: well-dressed, and well-
fed by the baskets of food that appeared in their kitchen as
Krishna ate each grain of Sudama's rice.

Krishna understood what Sudama had brought him: everything
he had to give. In return, Krishna gave him everything he
needed. It is never the material value of a gift that matters – it
is the love that comes with it. Just as Sudama's gift to Krishna

became a gift to Sudama, what we give through Rotary becomes a gift to us. And we all have a choice: whether to keep our gifts to ourselves or give them to others, and Be a Gift to the World.

We have only one chance at our lives. And we will have only one chance at this new Rotary year. This is our time. Let us grasp it. Let us Be a Gift to the World.

2015-16 District Goals:

- Increase net new members by 3%
 - Do this through both RECRUITING new members and RETAINING existing members
- Polio Eradication donations should be a minimum of \$32 per capita per club
- Foundation Annual Fund goal:
 - District goal of \$200,000 for Annual Fund
 - Increase participation in Rotary Direct to 10% of each club
 - 50 Paul Harris Society members in the district
- 100% Use of Rotary Club Central to set Club Goals.
- Increase awareness of Rotary through traditional and social media
 - Get at least 10 PSAs aired on Radio
 - Get at least 10 PSAs aired on TV
 - Increase newspaper articles by 5%
 - Every club should have an up-to-date website and/or social media presence
 - Increase awareness and use of Brand Center
- Increase attendance at District Conference with at least 15% of each club's membership attending.
- Complete Strategic Plan for District and have at least ten clubs participating in the club visioning process.
- Compliment at least one person at every Rotary gathering
- Have Fun!

District Goals are set to support goals of Rotary International.
