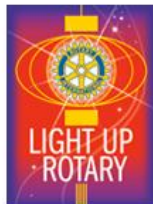


THE ROTATOR

WEEKLY BULLETIN OF THE ROTARY CLUB OF COUNCIL BLUFFS

CLUB NO. 1506 ORGINATED FEBRUARY 23, 1915 VOLUME 40 NUMBER 23

Rotary International Theme 2014-2015



2014-2015 Officers

President – Steve Chamley
 Past Pres. – Jill Orton
 & Membership
 Pres. Elect – Rick Guill
 & Sgt. at Arms
 RI Fndn. – Mick McKinley
 Treasurer – Paul Hamilton
 Secretary – Donna Pritchard

Board Members

Susan Enewold 15
 Chris Olson 15
 Wendy Schultz 15
 Scott Hartman 16
 Stacy Schultz 16
 Jay Simms 16
 Tom Hanafan 17
 Kathy Rieger 17
 Verne Welch 17

Executive Director

Wendy Chubick

Thursday, December 11, 2014, 12:00 pm

Christmas Luncheon
 IWCC Arts Center Black Box Room
 Details under "Rotary Events"

DECEMBER MEETINGS/EVENTS - Family Month

- 04 Dimy Doresca - Univ. of Iowa Institute for International Business
- 10 Board Meeting, 12 pm, US Bank, 421 S. Broadway, 4th Floor
- 11 Christmas Luncheon (details under Rotary Events)
- 18 Annual Meeting & Club Elections
- 27 NO MEETING - MERRY CHRISTMAS!!!

DECEMBER BIRTHDAYS

- | | |
|--------------------|------------------|
| 01 Martha Bruckner | 18 Mike Maher |
| 09 Mick McKinley | 19 Carol Horner |
| 10 Stan Grote | 31 Stacy Schultz |
| 17 Cindi Keithley | |

December	Song Leader, Thought for the Day, Pledge	Clipper	Greeter
04	Jill Orton	Marcia Antworth	Mike Maher
11	N/A	N/A	N/A
18	Carol Wood	Carol Horner	Lisa Yilmaz
25	N/A	N/A	N/A

Rotary Club of Council Bluffs
 P.O. Box 673, Council Bluffs, Iowa 51502-0673
 Phone: 712-326-9368
 Email: cbrotary@cbrotary.omhcoxmail.com
 Website: www.noonrotaryclub.org

MAKE UP OPPORTUNITIES

MONDAY

North – Noon, Eppley Airport Conference Center
Bellevue – Noon, DJ's Dugout, 10308 S 23rd St
Millard – Noon, German American Society, 3717 S 120th St

TUESDAY

Morning – 7 am, Happy Hollow Club, 1701 S 105th St
Northwest – Noon, Champions Run, 13800 Eagle Run Dr
Southwest – 5:15 pm, Millard Plaza Ballroom, 5339 S 139 Plz

WEDNESDAY

Downtown – Noon, Field Club, 3615 Woolworth Ave
Council Bluffs Centennial – 7 am, Hy-Vee, Madison Ave

THURSDAY

Suburban – Noon, Anthony's, 7220 F St
Western Douglas County – 7 am, Elkhorn Common Ground
Community Center, 1701 Veterans Dr

FRIDAY

West – Noon, Champions Run, 13800 Eagle Run Dr

E-Club Meeting Links:

www.rotaryclub7210.org
www.rotaryclubone.org
www.rotaryclubny1.com
www.rotaryclub7890.org
www.rotaryclubsouthwest.org
www.rotaryclub34.org

Rotary Events

Christmas Luncheon - THIS THURSDAY, Dec. 11, 12 pm,
Black Box Room, IWCC Arts Center.

Cost: \$20/person. Guests welcome. 2 attendance credits will
be granted. We take credit cards.

Menu: chicken cordon bleu, rice pilaf, California blend
vegetables and a surprise for dessert!

Entertainment: IWCC Vocal Dept. We will take a collection to
support the vocal dept.

Contact Wendy to RSVP: 712-326-9368 (call/text) or
cbrotary@cbrotary.omhcoxmail.com. If you text, please
include your name in the text.

Announcements

Congratulations to Eric Hamilton for earning his blue badge!

Meeting "fine money" on Nov. 6, 13 & Dec. 4, 18 will go to
Heartland Family Service to support their Adopt-a-Family
program. Please bring your \$1s, \$5s, \$10s, \$20s... and give
generously. You also have the option of adopting a family of
your own (see attached form).

Thank you to Celebrate Catering for providing our weekly
meals. Please contact Stacy to cater your event. Call 712-
322-2580 or visit www.celebratecatering4u.com.

Links:

Rotary International Website: www.rotary.org

District 5650 Website: www.rotarydistrict5650.org

District Facebook: www.facebook.com/rotarydistrict5650

December 4 Program

**Dimy Doresca - University of Iowa
Entrepreneurial Management Institute &
Institute for International Business**

Entrepreneurial Management Institute

The University of Iowa's Henry B. Tippie College of Business
and the John Pappajohn Entrepreneurial Center have partnered
to offer the Entrepreneurial Management Institute, a business
consulting service, to Iowa employers. The purpose of this
program is three-fold:

- Solve problems for Iowa businesses
- Educate professionals for Iowa's future
- Provide recruitment opportunities for Iowa employers and
students

Consulting services are provided by teams of 3-5 students and
are under the guidance of a faculty advisor with extensive
business experience. Student teams are selected based on their
areas of study and personal interests. The teams meet with the
client to develop the project and its objectives and then have
approximately 10 weeks in which to complete it.

The curriculum is designed for maximum performance for the
client, and throughout the semester, teams provide clients with
weekly progress reports and appraisals and will then complete
a full report of the objectives, findings and recommendations.

Professionalism and complete confidentiality is guaranteed.

Benefits - Employer & Organization:

- Technical: Influx of professional skills and computer
knowledge
- Attitude: Fresh perspectives and enthusiasm in an
organization
- Recruiting: Identify, evaluate, and develop top talent by
presenting students with reasons to start their professional
careers in Iowa

Benefits - Student:

- Career Development: Develop professional and career
skills through experience and application
- Career Exploration: Experience and evaluate different
positions and organizations
- Competitive Edge: Increase student awareness of
internship and employment opportunities in Iowa

Responsibilities & Expectations - Employer & Organization:

- Tasks: Offer projects related to academic and career goals
- Training: Inform students of departmental and
organizational operating structure, policies, and
procedures, including technical, managerial and HR
- Supervision: Provide effective, defined, and consistent
technical and managerial collaboration with student team
and faculty advisor

- Evaluation: Promote student professional development through formal and informal feedback, interaction, and documentation to the University of Iowa

Responsibilities & Expectations - Student:

- Commitment: Accept the project and meet all schedules for deliverables
- Professional/Ethical Behavior: Exhibit professional and ethical conduct at all times
- Performance: Effectively complete all duties and responsibilities of the project and class, while adhering to all policies and procedures
- Evaluations: Complete all university, program, and employer/organization assignments, agreements and evaluations on time and correctly

2013 Impact Numbers:

- 6,950 hours of consulting
- 199 students impacted
- 58 projects completed

Industries served:

- Manufacturing: Conducted marketing analysis and developed marketing plan emphasizing value added benefits of elite commercial product involved in a competitive bid
- Automotive: Performed competitive analysis, including analysis of key competitors, for new auto company
- Computer: Designed market strategy and distribution plan for new hardware/peripheral product
- Regulatory: Evaluated federal and state compliance for manufacturing and reporting/documentation
- Service: Created advertising and public relations plan for specialty restaurant focused on growth
- Non-profit: Reviewed marketing and communications for effectiveness.

Institute for International Business

The Institute for International Business is dedicated to advancing knowledge and international skills, in business and educational communities, through research, education, and consulting.

The Institute works in partnership with the Entrepreneurial Management Institute to provide international business consulting services to small- and medium-sized Iowa companies.

Examples of international business consulting Projects:

Foreign market opportunity assessment
 Risk analysis
 Export marketing plan

The Institute hosts and sponsors a variety of international forums and lectures to help companies discover new regional and global markets.

For more information contact Dimy Doresca:

dimy-doresca@uniowa.edu/319-335-1022
www.iowajpec.org